



Ark Byron Primary Academy & Ark Schools Parent/Carer Consent Form for Use of Photographs/Videos

Name of Child _____ Date _____

Dear [parent/carers name],

At Ark Byron Primary Academy/Ark Schools, we sometimes take photographs/videos of pupils. We use these photos/videos in the school's prospectus, on social media, on the school's and Ark's website and on display boards around school. [Add any other uses as appropriate.]

..... We would like your consent to take photos or video recordings of your child for the duration of your child's enrolment at this school and use them in the ways described below. If you are not happy for us to do this – we will accommodate your preferences.

Please tick the relevant box(es) below and return this form to the school.

- I consent to the school/Ark Schools taking photos/videos of my child.
- I consent to the use of photos/videos of my child in internal displays.
- I consent to the use of photos/videos of my child on the school/Ark website, in social media feeds and in publications.
- I consent to the use of photos/videos of my child [insert other uses of photos here, or delete this].

-OR-

- I am **NOT** happy for the school to take any photos/videos of my child, or use any photos/videos of my child.

If you change your mind at any time, you can let us know by emailing info@arkbyron.org, calling the school on 0203 110 0787, or just popping in to the school office.

If you have any other questions, please get in touch.

[Add this if you have previously sought consent] **Why are we asking for your consent again?**

You may be aware that new data protection rules came into force in May 2018 (General Data Protection Regulation). To ensure we are meeting the new requirements, we need to re-ask your consent to take and use photos of your child. We really value using photos of pupils, to be able to showcase what pupils do in school and show what life at our school is like to others, so we would appreciate you taking the time to give consent again.

Parent or carer's signature: _____



Ark Byron Primary Academy & Ark Schools Pupil Consent Form for Use of Photographs/Videos

Name of Pupil _____ Date _____

Dear [pupil name],

At Ark Byron Primary Academy/Ark Schools, we sometimes take photos/video images of pupils. We use these photos/videos in the school's prospectus, on the school's website, on social media and on display boards around school. [Add any other uses as appropriate.]

We would like your consent to take photos/videos of you for the duration of your enrolment at this school and use them in the ways described below. If you are not happy for us to do this, that's no problem – we will accommodate your preferences.

Please tick the relevant box(es) below and return this form to the school.

- I consent to the school/Ark Schools taking photos/videos of me.
- I consent to the use of photos/videos of me in internal displays.
- I consent to the use of photos/videos of me on the school website, in social media feeds and in publications.
- I consent to the use of photos/videos of me [insert other uses of photos here, or delete this].

-OR-

- I am **NOT** happy for the school/Ark Schools to take any photos/videos of me or use any photos/videos of me.

If you change your mind at any time, you can let us know by emailing info@arkbyron.org, calling the school on 0203 110 0787, or just popping in to the school office.

If you have any other questions, please get in touch.

[Add if you have previously sought consent] **Why are we asking for your consent again?**

You may be aware that new data protection rules came into force in May 2018 (General Data Protection Regulation). To ensure we are meeting the new requirements, we need to re-seek your consent to take and use photos of you. We really value using photos of pupils, to be able to showcase what pupils do in school and show what life at our school is like to others, so we would appreciate you taking the time to give consent again.

Signed _____ Date _____

PRINT NAME _____